



Congress program 2012

Perspectives 2020: Challenges and Opportunities
for the Built Environment



International Trade Fair and Congress for Sustainable
Building, Investment, Operations and Maintenance

19–20 June 2012

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Special Event 2012
The WorldGBC Congress



Tuesday, 19 June 2012

Simultaneous translation English/German

09:00 Registration

10:00 Congress Opening: Prof. Manfred Hegger, DGNB President,
Rick Fedrizzi, Chair of the Board of Directors, World Green Building Council

10:20 Sustainable Society – Embodying Responsibility.
Speakers: Prof. Dr. Dr. E.h. Werner Sobek, Institute for Lightweight Structures and
Conceptual Design, University of Stuttgart and
Dr. Ken Yeang, Principal, T. R. Hamzah & Yeang Sdn. Bhd., Kuala Lumpur

P1

11:30 Lunch Break



Prof. Manfred Hegger



Rick Fedrizzi



Prof. Dr. Dr. Werner Sobek



Dr. Ken Yeang



Assaf Biderman



Thomas Rau

Urban Design	Construction and Management	Construction Industry
Sustainable City Districts: Challenges and Solutions.	Portfolio Management: New Perspectives for Existing Building Optimization.	Sustainability as a Driver for Innovation: The newest developments for building the future.
W1	W2	W3

2:30 Coffee Break

Urban Design	Construction and Management	Construction Industry
Sustainable Building at the Community Level: Success Strategies for Cities and Communities.	Business Case for Green Building.	Focus on User Comfort: Efficiently Reducing Harmful Substances.
W7	W8	W9

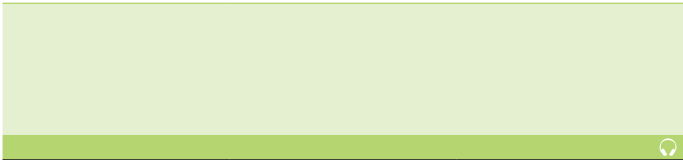
4:30 Coffee Break

5:00 Sustainable Visions – Planning the Future.
Speakers: Assaf Biderman, Associate Director Massachusetts Institute of Technology, Cambridge and
Thomas Rau, Architect and Founder of the company RAU, Amsterdam

P2

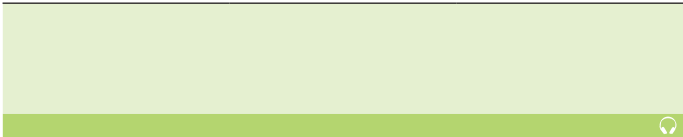
6:00 Award of DGNB Certificate

6:15 Get-together



Parameters	Strategies for the Future	Life Cycle
Sustainability and Corporate Social Responsibility: Focusing on a Key Success Factor.	Sustainable Building in the Health Sector: Concepts for Future-oriented Health Care Facilities.	The Building Life Cycle: Holistic Thinking Pays Off.
W4	W5	W6

Parameters	Strategies for the Future	Life Cycle
Sustainability in Business Communication: Raising Your Profile, Ensuring Success.	Agenda 2020: Sustainability as a Political Goal – a Status Quo.	Life Cycle Costs: Their Importance and Application in Practice.
W10	W11	W12



Wednesday, 20 June 2012

Simultaneous translation English/German

09:00 Registration

09:30 **Sustainable Economy – Leveraging Potential.**
Speakers: **Prof. Dr. Maximilian Gege**, Co-founder and Chairman, German Association of Environmental Management (B.A.U.M.) e.V., Hamburg, **Thomas Zinnöcker**, Chairman of GSW Immobilien AG, Vice president of ZIA - Zentraler Immobilien Ausschuss e.V., Berlin, **Prof. Johann H. Tomforde**, Founder of the C&D Center for Mobility Innovations, Böblingen

P3

10:30 Coffee Break

Urban Design	Construction and Management	Construction Industry	Parameters	Strategies for the Future	Life Cycle
Water Footprint: Challenges and Solutions.	Building refurbishment and conversion: Holistic planning with sustainable results.	Sustainable Building Products: Innovations in Standards and Regulations.	Legal Aspects of Building Certification: Questions and Answers from Professional Practice.	Sustainable Building in Emerging Markets: First-hand Reports.	Life Cycle Assessment: Practical Application Made Easy.
W13	W14	W15	W16	W17	W18

12:30 Lunch Break



Prof. Dr. Maximilian Gege



Thomas Zinnöcker



Prof. Johann H. Tomforde



Curt Garrigan



Daniel Pearl



Jane Henley

Urban Design	Construction and Management	Construction Industry	Parameters	Strategies for the Future	Life Cycle
Future City Lab: The City of the Future from different Perspectives.	Sustainability from the Developer's Point of View: Solutions for New and Existing Buildings.	Practical Workshop: Sustainable Planning and Building.	Sustainable Finance: New Ideas for Future-oriented Financial Policy.	International Certification Systems: Trends and Innovations.	Building for Recyclability: Thinking of Tomorrow Today.
W19	W20	W21	W22	W23	W24

3:30 **Sustainable Initiatives – Leading the Way.**
Speakers: **Curt Garrigan**, Coordinator of the Sustainable Buildings and Climate Initiative in the United Nations Environment Programme (UNEP-SBCI), Paris and **Daniel Pearl**, Senior Architect, Co-founder of L'OEUF Olivier, Pearl, Poddubiuk and Associates, Architects, Montreal

P4

4:30 **Conclusion and farewell**
Prof. Manfred Hegger, DGNB President,
Jane Henley, CEO, World Green Building Council

Tuesday, 19 June 2012

From 10.20

» Moderation: Martin Haas
founder, haascookzemmrich studio 2050, Stuttgart

P1 Sustainable Society – Embodying Responsibility.

10:20 **Perspectives for civil engineering of tomorrow**
Prof. Dr. Dr. E.h. Werner Sobek Institute for Lightweight Structures and Conceptual Design, University of Stuttgart

Designing the Green Built Environment

Dr. Ken Yeang Principal, T. R. Hamzah & Yeang Sdn. Bhd.,
Kuala Lumpur

P2 Sustainable Visions – Planning the Future.

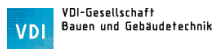
5:00 **Senseable places: exploring the connection between people and their physical environment through digital means**
Assaf Biderman Associate Director Massachusetts
Institute of Technology, Cambridge
Thomas Rau Architect and Founder of the company RAU, Amsterdam

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Wednesday, 20 June 2012

From 9.30

» Moderation: Fritz Lietsch
editorship, FORUM Nachhaltig Wirtschaften, Munich

P3 Sustainable Economy – Leveraging Potential.

9:30 **Opening Keynote**
Prof. Dr. Maximilian Gege Co-founder and Chairman, German Association
of Environmental Management (B.A.U.M.) e.V., Hamburg

Sustainable Business Management in Real Estate Companies

Thomas Zinnöcker Chairman of GSW Immobilien AG, Vice president of
ZIA – Zentraler Immobilien Ausschuss e.V., Berlin

Highly efficient multifunctionality for the mobility of the future!

Prof. Johann H. Tomforde Founder of the C&D Center for Mobility
Innovations, Boblingen

P4 Sustainable Initiatives – Leading the Way.

3:30 **Sustainable Buildings: Leading the Way**
Curt Garrigan Coordinator of the Sustainable Buildings and Climate
Initiative in the United Nations Environment Programme (UNEP-SBCI), Paris
**From regenerative buildings to regenerative communities:
greening and densifying our dormant city fabric**
Daniel Pearl Senior Architect, Co-founder of L'OEUF Olivier, Pearl,
Poddubiuk and Associates, Architects, Montreal

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Tuesday, 19 June 2012

1.00 – 2.30

Simultaneous translation English/German

W1 🕒	Sustainable City Districts: Challenges and Solutions. C4.2+C4.3
Urban Design	<p>Challenges and opportunities in Saudi Arabia, Nigeria and Greenland Ulrik Rysse Partner, Arrow Architects, Copenhagen</p> <p>Stockholm Royal Seaport – a spearhead in sustainable city district development Tomas Gustafsson Sustainability Strategist, Stockholm Royal Seaport Innovation</p> <p>Kevin McGeough (invited) National Policy Manager for sustainable placemaking, UK Homes & Community Agency, London</p> <p>» Moderation: Romily Madew CEO, Green Building Council Australia, Sydney</p>
W2 🕒	Portfolio Management: New Perspectives for Existing Building Optimization. C5.1+C5.2
Construction and Management	<p>Sustainable Portfolio Management 2.0 Heike Ostriga Head of Sustainability, Union Investment Real Estate GmbH, Hamburg</p> <p>Beyond Measurement – The Next steps in Sustainable Property Strategy Tom Saunders Senior Consultant, PE INTERNATIONAL, London</p> <p>Leo Weidenaar Managing Director European Office Fund, CBRE Global Investors</p> <p>» Moderation: Hermann Horster Regional Director, Head of Sustainability, BNP Paribas Real Estate Consult GmbH, Hamburg</p>
W3 🕒	Sustainability as a Driver for Innovation: The newest developments for building the future. C6.2
Construction Industry	<p>Lightweight structures: a contribution to more sustainability Tobias Berger CEO, Werner Sobek Frankfurt GmbH & Co. KG</p> <p>Perspectives for the building shell Dr. Werner Jager Head of Technology, Hydro Building Systems GmbH, Ulm</p> <p>Doing well by doing good: Light as a sustainable service Robert Metzke Senior Director Philips EcoVision Program, Philips Corporate Sustainability Office, Amsterdam</p> <p>Aspects of comfort for sustainable air conditioning Dr. Gunnar Grün Head of Department Indoor Climate, Fraunhofer Institut für Building Physics, Valley</p> <p>» Moderation: Martin Prösler CEO, Proesler Kommunikation GmbH, Tübingen</p>

W4 🕒	Sustainability and Corporate Social Responsibility: Focusing on a Key Success Factor. C7.3
Parameters	<p>Corporate Social Responsibility - bringing FM to the next level Prof. Dr. Alexander Redlein former President of IFMA Austria, Professor of Industrial Building and Interdisciplinary Construction Planning, Institute for Interdisciplinary Construction Process Management, Technical University of Vienna</p> <p>Sustainability & Corporate Social Responsibility Thomas Häusser CEO, Drees & Sommer AG, Stuttgart</p> <p>LifeCycle Benchmarking – a Contribution to the Management of Sustainability at the Airport Frankfurt Prof. Henning Balck CEO, BALCK + PARTNER FACILITY MANAGEMENT / BALCK + PARTNER FACILITY ENGINEERING, Heidelberg</p> <p>» Moderation: Prof.Dipl.Ing. Géza-Richard Horn CFM, Freelance Architect, former long-standing President of RealFM e.V., Berlin</p>
W5 🕒	Sustainable Building in the Health Sector: Concepts for Future-oriented Health Care Facilities. C5.3
Strategies for the Future	<p>Green Building Labels – Precaution with long term effect or only a short term recipe? Daniela Schneider Postgraduate, Karlsruhe Institute of Technology (KIT), Karlsruhe</p> <p>Investing sustainably in the health facility sector Bernhard Hohmann Leader Real Estate diagnosis/ Green Building, HOCHTIEF Consult Real Estate Services, Frankfurt</p> <p>Primum non nocere: From less harm to heal - from green Design to regenerative Design Jürgen Zimmermann Segment Manager, Health Care, ARCADIS Deutschland GmbH, Frankfurt</p> <p>» Moderation: Markus Loh project manager Klinergie 2020, Viamedica - Stiftung für eine gesunde Medizin, Freiburg</p>
W6 🕒	The Building Life Cycle: Holistic Thinking Pays Off. C7.1+C7.2
Life Cycle	<p>Prioritising Low Carbon Interventions Piotr Berebecki Sustainability and Energy Consultant, Faith & Gould, London</p> <p>CONSTRUCTION 21 European Database and LIFE CYCLE COST, an opportunity for a change of era Cédric Borel Director, IFPEB, France</p> <p>Payback period of renewable and efficient energy technologies at buildings Peter Voit authorized officer, Transsolar Energietechnik GmbH, Stuttgart</p> <p>» Moderation: Wolfram Trinius CEO, Ingenieurbüro Trinius GmbH, Hamburg</p>

Tuesday, 19 June 2012

3.00 – 4.30

🔊 Simultaneous translation English/German

W7 🔊	Sustainable Building at the Community Level: Success Strategies for Cities and Communities. C5.3
Urban Design	<p>Sustainable Urban Development as a Success Factor – Experience Paul Eldag manager real estate development, ARCADIS Deutschland GmbH, Berlin</p> <p>Terri Willis Director of Global Initiatives, C40, London</p> <p>» Moderation: Jane Henley CEO, World Green Building Council, Toronto</p>
W8 🔊	Business Case for Green Building. C5.1+C5.2
Construction and Management	<p>Frank Hovorka Program director sustainable real estate, Caisse des Depots, UNEP - FI, SBA, Paris</p> <p>The cost of doing nothing – Managing risk through sustainability Ursula Hartenberger Global Head of Sustainability, Royal Institution of Chartered Surveyors, Brussels</p> <p>Integration of sustainability aspects into property valuation methods – the guide NUWEL Prof. Dr. Thomas Lützkendorf Dean at the faculty of economic science and Dr. David Lorenz Assistant at the faculty of economy and ecology for residential building, Karlsruhe Institute of Technology, Karlsruhe</p> <p>» Moderation: Nicola Milne CEO, Green Building Council South Africa, Cape Town</p>
W9 🔊	Focus on User Comfort: Efficiently Reducing Harmful Substances. C6.1
Construction Industry	<p>Construction Coatings and Healthy Indoor Air: Test Methods, Criteria and Developments Dr. Helge Kramberger-Kaplan CEO, Dr. Robert-Murjahn-Institut, Ober-Ramstadt</p> <p>Building Products for a healthy Indoor Air - Instruments and Criterias Dr. Gerd Zwiener CEO, Sachverständigen-Büro Dr. Zwiener, Cologne</p> <p>Martin Hoffmann Senior Technical Expert, GfÖB – a division of ARCADIS DEUTSCHLAND GmbH, Berlin</p> <p>» Moderation: Prof. Alexander Rudolphi CEO, GfÖB – a division of ARCADIS DEUTSCHLAND GmbH, Berlin</p>

W10 🔊	Sustainability in Business Communication: Raising Your Profile, Ensuring Success. C4.2+C4.3
Parameters	<p>Realizing Challenges – developping Strategies – communicating Success Maria Hill Head of Sustainability, ECE Projektmanagement GmbH & Co. KG, Hamburg</p> <p>Prof. Dr. Wolfgang Schäfers Chief Executive, IVG Immobilien AG, Bonn</p> <p>No green talk without green walk Gernot Finselbach Head of Sustainability Europe, TMW Pramerica Property Investment GmbH, Munich</p> <p>» Moderation: Martin Prösler CEO, Proesler Kommunikation GmbH, Tübingen</p>
W11 🔊	Agenda 2020: Sustainability as a Political Goal – a Status Quo. C6.2
Strategies for the Future	<p>Sustainable construction – The Federal Ministry for Transport, Building and Urban Development's position. Ministerialrat Hans-Dieter Hegner Principal, Federal Ministry for Transport, Building and Urban Development, Berlin</p> <p>Paul King CEO, UK Green Building Council, London</p> <p>Achieving Sustainable Building, Locally and Globally Curt Garrigan Coordinator, UNEP (from the plenary assembly) and Climate Initiative im United Nations Environment Programme (UNEP-SBCI), Paris</p> <p>» Moderation: Dr. Frank Heinlein Director Strategic Communications of the DGNB, Werner Sobek Stuttgart GmbH & Co. KG, Stuttgart</p>
W12 🔊	Life Cycle Costs: Their Importance and Application in Practice. C7.1+C7.2
Life Cycle	<p>Basics LCC and Introduction into the System Steffen Klingler Pilot-Auditor DGNB, CEO, KOP GmbH, Weinstadt</p> <p>Life cycle costs - tangible or intangible? Experiences from the point of view of an building company David Pfender Director Strategic Sales, WOLFF & MÜLLER Holding GmbH & Co. KG, Stuttgart</p> <p>Life cycle costs - practical report project development and property management René Strauß Project Manager, DGNB Consultant, OFB Projektentwicklung GmbH, Helaba Immobiliengruppe, Erfurt</p> <p>DGNB LCC-Online Tool - calculation sheet and sensitivity Esther Ziegler Dipl.-Ing. Architect, DGNB Auditor, KOP GmbH, Weinstadt</p> <p>» Moderation: Prof. Dr. Christian Stoy Institute for Construction Economics, University Stuttgart</p>

Rooms are subject to change

Wednesday, 20 June 2012

11.00 – 12.30

Simultaneous translation English/German

W13 Urban Design	Water Footprint: Challenges and Solutions. C5.3
	<p>Water Footprint – what's behind, methodology and standardization Dr. Annette Koehler Expert in Sustainability, PE INTERNATIONAL AG, Winterthur</p> <p>Wastewater – a new source of water right where it's needed and a high efficiency source for heating and cooling buildings Nick Meeten Teamleader Green Buildings, HUBER SE, Berching</p> <p>Energetic planning and energy systems in industrial baths Andreas Debus authorised officer, KANNEWISCHER Ingenieuresellschaft mbH, Baden-Baden</p> <p>» Moderation: Martin Gräber head of building- and real estate magazines, FORUM Zeitschriften und Spezialmedien GmbH, Merching</p>
W14 Construction and Management	Building refurbishment and conversion: Holistic planning with sustainable results. C5.1+C5.2
	<p>Renewable Wilhelmsburg as a Climate Protection Concept – Holistic Reconstruction Simona Weisleder project coordinator "city in climate change", Internationale Bauausstellung IBA Hamburg GmbH, Hamburg</p> <p>Renovation of a residential building to a plus-energy house Prof. Dr. Karsten Ulrich Tichelmann CEO, Tichelmann & Barillas Ingenieure TSB Ingenieuresellschaft mbH, Darmstadt</p> <p>Restoration and change of use of a landmarked visually handicapped school Prof. Kay Marlow founder, MOSAIK architects BDA, Hannover</p> <p>» Moderation: Boris Schade-Bünsow Publishing Director, Bauverlag BV GmbH, Gütersloh</p>
W15 Construction Industry	Sustainable Building Products: Innovations in Standards and Regulations. C4.2+C4.3
	<p>Requirements for information on construction products – state of standarization Prof. Dr. Thomas Lützkendorf Dean at the faculty of economic science, Karlsruhe Institute of Technology (KIT), Karlsruhe</p> <p>Materials for Sustainable Construction – an Industrial View Dr. Dirk Funhoff Leader of the European Construction Competence Center, BASF SE, Ludwigshafen</p> <p>» Moderation: Anna Braune Head of Building Team, PE INTERNATIONAL AG, Leinfelden-Echterdingen</p>

W16 Parameters	Legal Aspects of Building Certification: Questions and Answers from Professional Practice. C6.1
	<p>Contractual Relations between the Parties of the Certification Process Former head of a ministry department Michael Halstenberg Lawyer, HFK Rechtsanwälte, Düsseldorf</p> <p>Sabine Reimann partner, Hogan Lovells International LLP, Düsseldorf</p> <p>Ingo Winterstein Equity-Partner, Morgan Lewis & Bockius LLP, Frankfurt am Main</p> <p>» Moderation: Dr. Friedrich Heilmann partner, Freshfields Bruckhaus Deringer, Frankfurt am Main</p>
W17 Strategies for the Future	Sustainable Building in Emerging Markets: First-hand Reports. C6.2
	<p>Russia – from Emerging to Established Market Alexey Polyakov Co-founder, Russia Green Building Council, Moskau</p> <p>Duygu Erten Vice Chairman, Turkish Green Building Council, Istanbul</p> <p>Green Building Movement in India: Trends & Opportunities Muthukrishnan Anand Senior Counsellor, Indian Green Building Council (IGBC) of CII – Godrej GBC, Hyderabad</p> <p>Colombia Rises, Along with its Sustainability Goals Cristina Gamboa CEO, Colombia Green Building Council, Bogotá</p> <p>Saeed Alabbbar Vice Chairman, Emirates Green Building Council, Dubai</p> <p>» Moderation: Michelle Malanca Vice President, World Green Building Council, Toronto</p>
W18 Life Cycle	Life Cycle Assessment: Practical Application Made Easy. C7.1+C7.2
	<p>Christian Luft Project Partner, Drees & Sommer Advanced Building Technologies GmbH, Stuttgart</p> <p>Using LCA in daily practice – for real Ana Cunha Cribellier Responsible for the International Development, Groupe Qualitel Qualité Logement, Paris and Bastian Wittstock Fraunhofer IBP, Stuttgart</p> <p>Application of Life Cycle Analysis in the construction value chain: understanding customer's needs, create data transparency, delivering value. Benefits of BASF's LCA tool for concrete. Lorenzo Ambrosini Segment Manager Cement Additives, BASF Construction Chemicals, Switzerland</p> <p>Influencing the Supply Chain: Interface case study Barry Townsend European Purchasing Director, InterfaceFLOR, Halifax</p> <p>» Moderation: Johannes Kreißig Director Sustainable Construction, PE INTERNATIONAL AG, Leinfelden-Echterdingen</p>

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Wednesday, 20 June 2012

2.00 – 3.30

Simultaneous translation English/German

W19	Future City Lab: The City of the Future from different Perspectives. C4.2+C4.3
Urban Design	<p>The future of the city from a digital native's perspective Daniel Dendra Founder, anOtherArchitect, Berlin</p> <p>De-infrastructureing Cities Federico Parolotto Senior Partner, MIC Mobility In Chain, Milan</p> <p>Lively City Los Angeles: People-centric city survey and design techniques Oliver Schulze Partner, Arkitekt Oliver Schulze, Copenhagen + Los Angeles</p> <p>» Moderation: Martin Haas founder, haascockzemmrich studio 2050, Stuttgart</p>
W20	Sustainability from the Developer's Point of View: Solutions for New and Existing Buildings. C6.1
Construction and Management	<p>Clinical Centre - the Submarine among the Real Estate: How Operators see Facility Management and Sustainability Christian Bürk MRICS, CEO, ad-juvo GmbH & Co. KG, Nürtingen</p> <p>Risk Management in Real Estate- and Facility Management Business Continuity Management Building Security Robert Wahlen Owner, FMPRO Robert Wahlen Facility Management Professional, Berlin</p> <p>Sustainability from a developer's perspective Holger Knuf Managing Partner, Internationales Institut für Facility Management GmbH, Oberhausen</p> <p>» Moderation: Sebastian Reich Offshot Manager, ARCADIS Deutschland GmbH, Frankfurt am Main</p>
W21	Practical Workshop: Sustainable Planning and Building. C6.2
Construction Industry	<p>Joint lecture on the subject: Integral, sustainable, civil engineering: exemplified by the project KfW Westarkade</p> <p>Tom Geister Associate, Sauerbruch Hutton, Berlin</p> <p>Thomas Auer CEO, Transsolar Energietechnik GmbH, Stuttgart</p> <p>Dr. Thomas Winterstetter CEO, Werner Sobek Stuttgart GmbH & Co. KG, Stuttgart</p> <p>» Moderation: Dr. Frank Heinlein Director Strategic Communications of the DGNB, Werner Sobek Stuttgart GmbH & Co. KG, Stuttgart</p>

W22	Sustainable Finance: New Ideas for Future-oriented Financial Policy. C5.3
Parameters	<p>Green Buildings – Requirements for Financing from the point of view of a Bank Maria-Teresa Dreö Leader Commercial Real Estate Finance, HypoVereinsbank, Munich</p> <p>Dr. Hermann Wüstefeld Managing Director, Head of Closed End Fund Production and Management, DWS Investments, Frankfurt</p> <p>Philip Buttery ISA Chief Executive, On behalf of the International Sustainability Alliance, Watford Hertfordshire</p> <p>Future real estate financing models Michael Ullmann managing associate, Re-sponsibility GmbH, Starnberg</p> <p>» Moderation: Prof. Dr. Sven Bienert MRICS, IREBS Institute for Real Estate Industry, Competence Center for Sustainability in the Real Estate Industry, University of Regensburg</p>
W23	International Certification Systems: Trends and Innovations. C5.1+C5.2
Strategies for the Future	<p>Peter Möse CEO, Drees & Sommer Advanced Building Technologies GmbH, Stuttgart</p> <p>Scot Horst (invited) Senior Vice President, US Green Building Council, Washington</p> <p>Stefan van Uffelen Director, Dutch Green Building Council, Rotterdam</p> <p>Mohammad Asfour Chairman, Jordan Green Building Council</p> <p>Andrew Aitken State Manager, Green Building Council Australia, Brisbane</p> <p>Brian Wilkinson CEO, Green Building Council South Africa, Kapstadt</p> <p>» Moderation: Romilly Madew CEO, Green Building Council Australia, Sydney</p>
W24	Building for Recyclability: Thinking of Tomorrow Today. C7.1+C7.2
Life Cycle	<p>Materials become more and more important Prof. Dr. Michiel Haas professor of resources and recycling, Nederlands Institut voor Bouwbiologie en Ecologie, Netherlands</p> <p>Efficient resource management in massiv construction Dr. Jörg Dietz Authorised Officer, Werner Sobek-Frankfurt GmbH & Co. KG, Frankfurt</p> <p>Buildings as a temporary material stock - The recycling concept of the "Efficiency House Plus with Electromobility" in Berlin. Valentin Brenner Sustainability Consultant, WSGreenTechnologies GmbH, Stuttgart</p> <p>» Moderation: Martin Prösler CEO, Proesler Kommunikation GmbH, Tübingen</p>



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