TAKE THE LEAD IN THE SUSTAINABILITY MOVEMENT WITH THE DGNB.

BECOME A DGNB Academy Partner

OVERVIEW OF OUR OFFER.

Stand: 20.03.2017
# CONTENT

DGNB – the Knowledge Platform for Sustainable Building .................. 3
The DGNB Certification System .................................................. 4
  International Application ...................................................... 5
THE DGNB Academy ................................................................. 6
  Our Vision .............................................................................. 6
  Our Mission ......................................................................... 6
  DGNB Courses .................................................................... 7
DGNB Consultant Training ............................................................. 8
  DGNB Consultant Training – BUILDINGS ................................ 9
  DGNB Consultant Training – DISTRICTS .............................. 10
DGNB Academy Partner ................................................................. 11
  Cooperation Framework ....................................................... 11
  Who should become a DGNB Academy Partner? ................. 11
Why to become a DGNB Academy Partner? ................................. 12
  Enjoy the Benefits ............................................................... 12
Framework for cooperation ......................................................... 13
  Partnership and Licence ....................................................... 13
DGNB Training ........................................................................ 13
  Who is doing what? ............................................................ 14
How to Become a DGNB Academy Partner ................................ 15
Contact Us .............................................................................. 16
DGNB – THE KNOWLEDGE PLATFORM FOR SUSTAINABLE BUILDING

Sustainability is one of the prevailing issues when it comes to growth, efficiency, and future viability. Therefore, companies, cities, and municipalities increasingly focus their strategies on sustainable development.

As a central knowledge platform for sustainable construction the DGNB offers its entire expertise to a broad professional audience of the construction and real estate sectors, and beyond.
THE DGNB CERTIFICATION SYSTEM

The DGNB Certification System focuses on the holistic examination of the entire life cycle of a building or a district. As a second-generation system, the DGNB Certification System revolves not only on ecological aspects but the outstanding fulfilment of sustainability criteria from six quality sections: environmental, economic, socio-cultural aspects, technology, process work flows, and site.
International Application

A key factor for the success of the DGNB Certification System is its unique selling point: the adaptability and flexibility which makes the system perfectly suited for use in a wide variety of countries.

English-language certification criteria, based on European norms and standards, can be adapted quickly and easily by DGNB Auditors and Consultants to respond to local conditions. In doing so they support integrated planning, assure quality during the construction process, and promote innovative building concepts.
THE DGNB ACADEMY

DGNB Academy provides professionals with precise tools and up-to-date knowledge to strengthen their skills through flexible and well-structured educational programmes.

Our Vision

The vision of DGNB Academy is a more sustainable built environment shaped by highly qualified professionals and stakeholders capable to apply the principles of sustainable construction to contribute to the global sustainability goals.

Our Mission

The DGNB Academy is committed to address the future challenges of sustainable construction by

- making DGNB expertise available to a broad range of professionals
- meeting the specific needs of the different stakeholders with tailored training solutions
- providing experts with tools for their professional growth
- making DGNB knowledge available for the application of the DGNB Certification System
THE DGNB ACADEMY

The DGNB Academy offers excellent learning opportunities to obtain expertise in the DGNB Certification System and to explore current approaches to sustainable development.

DGNB Courses

- DGNB Consultant Training (Buildings)
- DGNB Consultant Training (Districts)
DGNB CONSULTANT TRAINING

Encourage sustainable construction and meet the needs of local professionals with the DGNB Certification System

The DGNB Consultant training is targeted to professionals in the construction and real estate sectors, and related fields.

The training includes a wide variety of methods, such as workshops, group sessions, and a practical assessment of DGNB criteria.

Curriculum

Delivered by licensed DGNB Trainers and organized by your organisation, the course provides detailed knowledge of the DGNB Certification system and DGNB criteria. Participants gain a thorough understanding of how the criteria are assessed and the overall score is calculated.

The course format is suitable for a maximum of 30 participants.

Qualification Requirement

- Passing the DGNB online exam

Participants meeting the eligibility requirements and take part in this training will receive a certificate of attendance, which specifies the acquired DGNB know-how.

Participants of the 3-day training, have the possibility, but are not obliged to take the DGNB online exam. To qualify as DGNB Consultants, participants shall additionally take and successfully pass the online exam, offered directly and exclusively by the DGNB.
DGNB Consultant Training – BUILDINGS

Format

Duration of training course: 3 days
Language: English
Qualification: 1hr DGNB online exam

Example of topics

- General issues of sustainable architecture
- Energy efficient building envelope
- Harmful Substances
- Life Cycle Assessment (LCA and Energy Modelling)
- Life Cycle Costs (LCC)
- DGNB Certification System
- Current approaches to sustainable development

Admission Requirements for the Online Exam

Completed academic studies in architecture, civil or construction-related engineering, natural sciences, economics or building physics and

- 1 year of relevant professional experience following completion of a post-graduate degree or
- 2 years of relevant professional experience following completion of an undergraduate degree or
- training in the real estate or construction sectors with 5 years of relevant professional experience
DGNB Consultant Training – DISTRICTS

Format
Duration of training course: 3 days
Language: English
Qualification: 2 hrs. DGNB online exam

Example of Topics
- DGNB Certification System for Urban and Business Districts
- Urban design
- Resources management
- Water, soil and biodiversity conservation, urban climate
- Process quality
- Mobility
- Commercial viability
- Energy efficiency

Admission Requirements for the Online Exam
Completed academic studies in architecture, urban planning, urban design, or spatial planning or related disciplines and
- 2 years of relevant professional experience in the fields of urban development or urban planning
DGNB ACADEMY PARTNER

The DGNB Academy offers application-oriented and tailor-made educational programmes to respond to the growing global markets in sustainable building.

As DGNB Academy Partner you have the opportunity to meet the needs of the local built environment professionals.

Cooperation Framework

Who should become a DGNB Academy Partner?

- Local green Building Councils
- Locally well connected and established organizations with deep knowledge about sustainable buildings and districts
WHY TO BECOME A DGNB ACADEMY PARTNER?

Take the lead in promoting sustainable design and construction in your country

Enjoy the Benefits

- Use the exclusive logo for DGNB Academy Partners and show your commitment to sustainability
- Obtain instant access to the DGNB know-how
- Benefit from the networking opportunities of the DGNB Community
- Join the 2nd generation of certification systems with DGNB and promote a holistic, process-oriented and performance-focused assessment of buildings and districts
- Meet the needs of local markets with tailored expert knowledge
- Support the DGNB with your expertise
- Help to inform stakeholders, inspire best practices, and transform local policy
- Boost your company image and gain access to a new audience with minimum investment
- Take the lead in pricing DGNB training for your local market
FRAMEWORK FOR COOPERATION

Partnership and Licence

Through our partnership you become a key player in the sustainability movement in your region and help us to achieve our goal of shaping a more sustainable world. By holding a licence as DGNB Academy Partner you can offer the DGNB Courses in your region, educate your own staff, and use the exclusive logo to show your commitment to sustainable construction.

DGNB Training

We offer you the opportunity to join efforts with us in offering the DGNB Consultant Training to local stakeholders.

Training Course

The 3-days course is organized by the DGNB Academy Partner whereby we offer you the opportunity to determine the participant fee at your discretion.

Qualification Exam

Participants of the Consultant training can attend the course without taking the exam. However, passing the exam is mandatory to qualify as a DGNB Consultant.

The online exam for DGNB Consultants is offered directly and exclusively by the DGNB and is excluded from the cooperation offer. The registration to the online exam is done by the participants directly with the DGNB Academy.
### Who is doing what?

<table>
<thead>
<tr>
<th><strong>DGMB</strong></th>
<th><strong>Partner</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>General Framework</strong></td>
<td></td>
</tr>
<tr>
<td>Advertise partnership via the various DGNB communication channels</td>
<td>Promote the DGNB Academy and DGNB Certification System and its content</td>
</tr>
<tr>
<td>Provide exclusive partner logo to show your alignment with the DGNB Academy</td>
<td>Develop market research and pricing strategy for DGNB events</td>
</tr>
<tr>
<td>Quality assurance</td>
<td>Customer acquisition and support</td>
</tr>
</tbody>
</table>

**DGMB Consultant Training**

<table>
<thead>
<tr>
<th><strong>DGMB</strong></th>
<th><strong>Partner</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Provide curriculum, content, and training material including slides and tools (in English)</td>
<td>Organize event including booking rooms, catering, and equipment</td>
</tr>
<tr>
<td>Approve and licence DGNB Trainers</td>
<td>Commission DGNB Trainers</td>
</tr>
<tr>
<td>Provide marketing support</td>
<td>Publicise event</td>
</tr>
<tr>
<td>Verify eligibility of participants for the online exam</td>
<td>Recruit participants</td>
</tr>
<tr>
<td>Award certificates of attendance and accreditation certificates</td>
<td>Provide participants information to DGNB</td>
</tr>
</tbody>
</table>
HOW TO BECOME A DGNB ACADEMY PARTNER

Are you interested in becoming an Official DGNB Academy Partner?

Before sending us your expression of interests we recommend you to carry out a market analysis. It will certainly help you to define the attractiveness of a market, to understand market opportunities, and to better develop your marketing strategies. Just reply to the questions in the document called Market analysis for DGNB Academy Partner.

Contact us at academy@dgnb.de

- Send us your expressions of interest
- Tell us about your organization
- Send us your market analysis (see above)
- Meet with us (personally or via internet)

Your application will be evaluated by the relevant DGNB Committee and an offer of cooperation will be sent to you as soon as possible.
CONTACT US

If you have any questions or comments about our offer, please do not hesitate to contact us.

International DGNB Academy

German Sustainable Building Council – DGNB GmbH

Tübinger Straße 43, 70178 Stuttgart

t  +49 (0)711 722 322-00

e  academy@dgnb.de

w  www.dgnb-academy.com

For more information about the DGNB Certification System please visit our website: www.dgnb-system.com